

Cinema Session Times: 1900 931 166\*  
ACN: 077 978 762  
ABN: 15 734 220 947

[www.echucaparamount.com](http://www.echucaparamount.com)



392 High Street, Echuca 3564  
Administration: 03 5482 3399  
Facsimile: 03 5482 1313

[cinemas@echucaparamount.com](mailto:cinemas@echucaparamount.com)

## **MOVIE FUNDRAISERS**

Your local Echuca Paramount Cinemas can provide a wonderful opportunity for you to boost your charity/club funds and the enjoyment of watching a movie at the same time!

We work closely with your group representative to select a suitable film and date that best suits your members. Movie Fundraisers cannot be conducted on Friday or Saturdays, during school holidays and we don't have closed screenings for these events.

### **FUNDRAISER DETAILS**

**TICKET SALES** - Once you have selected your movie, we will issue you with coloured admission tickets valid to that session only for you and your members to sell. It's easy – by using your local network of family, friends, and work colleagues tickets sell themselves!

**SUPPER** - If you choose to finish the occasion with an afternoon tea, or supper in our foyer area we supply trestle tables, urn, cups, spoons, tea, coffee, sugar and milk. You provide any food or snacks, which our staff will arrange for you while you enjoy the movie. Please be aware that we do not have food heating or food refrigeration facilities.

### **TICKET CHARGES -**

*(As at October 2014)*

|                                      |
|--------------------------------------|
| \$11.00 each for up to 50 tickets    |
| \$10.00 each for 51 to 100 tickets   |
| \$ 9.50 each for 101 or more tickets |

**EASY FUNDRAISING** - If you charge \$20.00 per ticket for a group night and your group sells 101 tickets, you will pay the Paramount movie hire of \$959.50 and the \$1060.50 is profit for your group. If you charge \$18.00 per ticket for your group and sell 101 tickets, you will pay the Paramount movie hire of \$959.50 and \$858.50 profit for your group – too easy!

We can accommodate a maximum of 350 people in one session and require a minimum of 30 for a supper.

### **IDEAS FOR SELLING TICKETS AND ADVERTISING YOUR FUNDRAISER TICKETS -**

- Give each member of your group 5 -10 tickets to sell.
- Create a Facebook event for your Fundraiser. A quick and easy way to tell lots of people about the event. We are happy to share this event on the Paramount page too.
- Make a flyer up on your computer and distribute around the town, and display in your clubrooms.

- Make contact or send press release details to the community notice boards:
  - Echuca Riverine Herald                      Phone 5482 1111 - Fax 5482 5454.
  - Classic Rock 102.5 Radio                      Phone 5482 2047 - Fax 5482 2255
  - Sun FM Radio                                      Phone 5831 3969 - Fax 5822 2956
  - EMFM 104.7 Radio                              Phone 5480 2085 - Fax 5480 2123
- Put details on your next newsletter seeking your members support.
- Arrange a firm date for the tickets and money to be returned to you.

### **DAY OF EVENT –**

- Phone the cinema if you require additional tickets to be printed.
- We provide a trestle table for the event near the Ticketbox for any late ticket sales.
- Tables will be setup in the foyer for your food to be positioned on.

### **RAISE EXTRA FUNDS –**

- Conduct a raffle on the night to raise additional funds. Draw the winner during supper. This is an excellent way of raising more funds and seeing your profit rise!

### **TICKET PAYMENT –**

- Return all unsold tickets or they must be paid for.
- Please have a representative of your group settle your account at the ticket box, prior to going into the cinema for the movie screening.

### **SUPPER –**

- The supper will be unwrapped and set out ready for you at the end of the film. The urn will be simmering ready to go.

### **THEME NIGHT –**

- What about a dress up session with prizes awarded to the most creative?

***ENJOY THE MOVIE!***